

### **FST 506: Food Product Development and Marketing Concepts (3 Units)**

Objectives of product development. Stages in food product development. Selection and testing of materials. Development and assessment of food products. Packaging, pilot plant establishment and assessment. Industrial plant installation and optimization.

**Practical:** Students will be made to form groups (e.g. 4-6 students per group) in the development and marketing of various categories of new and novel food products. Analysis and sensory evaluation of the developed products will be carried out.