## **GST 201 Feasibility Plan Outline (2 Units)**

Business concept, Industry/Market Analysis, Management Team, product/Service Development Analysis, Financial Analysis (Cash Flow), Sources of Raw Materials, Sources of start-up Capital.

Case study of Aquaculture and fish production enterprise: The different types of fish culture techniques, monoculture, polyculture, intensive and extensive culture in inland and brackish water, in rice fields, in floating cages and raft. Fish pond construction and management. Breeding and fertilization; preservation and storage of eggs, and other hatchery incubation, feeding and rearing, harvesting and transportation of fingerlings. Selection and care of breeder; larvae and fingerlings. Control of weeds, parasites and diseases.