

Globalisation, Business and Development

EDS 205- Globalisation, Business and Development

Examination of the possibilities for "catch-up" in developing countries at the level of the large firm. Analysis of the relationship between globalizing large firms and the small and medium-sized enterprises that compose the rest of the global value chain. A combination of theoretical and macro-level analysis with detailed empirical analysis of global change in a series of sectors: aerospace, pharmaceuticals, complex electrical equipment, autos and auto components, oil and petrochemicals, steel, mining, financial services, and IT. In-depth case studies from large firms from developing countries.